



Anthem HealthKeepers

Blue View VisionSM Basic Eye Care & Eyewear Discounts

WELCOME TO BLUE VIEW VISION!

With Blue View Vision, you get a vision benefits plan that's flexible and easy-to-use. And, to make it even easier we've outlined the basic components of your plan, so when you need quick answers about what's covered, the discounts you receive, and much more – it's all right here!

Your Blue View Vision network

Blue View Vision offers you one of the largest vision care networks in the industry, with a wide selection of experienced ophthalmologists, optometrists, and opticians. Blue View Vision's network also includes convenient retail locations, many with evening and weekend hours, including LensCraftersSM, Target Optical, Sears Optical, JCPenney Optical and most Pearle Vision locations.

Best of all - when you choose to receive care from a Blue View Vision participating provider, you receive **full in-network benefits and money-saving discounts**.

Out-of-network services

Did we mention that we're flexible? We offer you the option to receive care outside of the Blue View Vision network. If you choose an out-of-network provider, you will receive an allowance toward services and you pay the rest. **In-network benefits and discounts will not apply.** When you receive eye care or eyewear from a non-participating provider, you will pay in full at the time of service then file a claim for reimbursement.

YOUR BLUE VIEW VISION PLAN AT-A-GLANCE:

VISION CARE SERVICES	IN-NETWORK	OR	OUT-OF-NETWORK
Annual routine eye exam (one every calendar year)	\$15 copayment		\$30 allowance

DISCOUNTS

When you visit a participating Blue View Vision eye care professional or vision center, you'll pay the discount price for as many pairs of eyeglasses and/or supplies of conventional (non-disposable) contact lenses as you would like. Take advantage of these savings – it means more money in your pocket!

EYEWEAR	MEMBER COST <small>when purchasing frames and lenses together</small>
Eyeglass Frame*	35% off retail price
Contact Lenses** Conventional (non-disposable)	15% off retail price
Standard Plastic Lenses* Single Vision Bifocal Trifocal	You Pay: \$50 You Pay: \$70 You Pay: \$105
Eyeglass Lens Options/Upgrades* – For those who like to add an extra touch to their eyewear! UV Coating Tint (Solid and Gradient) Standard Scratch-Resistance Standard Polycarbonate Standard Progressive (Add-on to bifocal) Standard Anti-Reflective Coating	You Pay: \$15 You Pay: \$15 You Pay: \$15 You Pay: \$40 You Pay: \$65 You Pay: \$45
Other Add-ons and Services	20% off retail price.

Discounts are subject to change without notice.

* If frames, lenses or lens options are purchased separately, members get a 20% discount instead.
** Discount does not apply to fitting fees or services.

And – there's more! You also get access to discounts on other vision services through SpecialOffers@Anthem. Visit anthem.com to learn more about these valuable savings.

Laser vision correction surgery

Glasses or contacts may not be the answer for every person. That's why we offer further savings with discounts on refractive surgery.

Pay the discounted amount of \$895 per eye for traditional LASIK Laser Vision correction by using TruVision's national network of over 190 board certified ophthalmologists. For further information regarding this program, go to SpecialOffers@anthem at anthem.com then select Vision Care.

USING YOUR BLUE VIEW VISION PLAN

The Blue View Vision network is for routine eye care only. If you need medical treatment for your eyes, visit a participating eye care physician from your medical network. Your out-of-pocket expenses related to the vision benefits do not count toward your annual out-of-pocket limit and are never waived, even if your annual out-of-pocket limit is reached.

This benefit overview insert is only one piece of your entire enrollment package. Exclusions and limitations are listed in the enrollment brochure. Offered by HealthKeepers, Inc., Peninsula Health Care, Inc., and Priority Health Care, Inc. Independent licensees of the Blue Cross and Blue Shield Association. Anthem HealthKeepers and Blue View Vision are registered marks of the Blue Cross and Blue Shield Association.

