



Assistant Vice President, Marketing and Brand Integration

The University of Richmond is searching for an experienced and accomplished strategic communications professional for the position of Assistant Vice President, Marketing and Brand Integration. The chosen candidate will help lead a newly established Division of University Communications in its effort to advance a strong Richmond brand.

The candidate selected for the position of Assistant Vice President, Marketing and Brand Integration, will report to the Vice President for University Communications and provide leadership to a team of professionals responsible for imaging and creating strategic communications to support University goals and objectives, and propel the University of Richmond brand. As part of the senior management team, the AVP, Marketing and Brand Integration, will partner with the AVP, Communications and Digital Engagement, and the Vice President for University Communications to develop new communications strategies, plans, and programs that powerfully leverage the results of a recently completed brand positioning study, commissioned and supported by the University President.

Located minutes from the vibrant capital city of Richmond, Virginia, the University of Richmond is a premier, private liberal arts institution that blends the intimacy of a small college with academic, research, and cultural opportunities typically found at larger universities. A comprehensive School of Arts and Sciences anchors Richmond as a nationally recognized liberal arts university. Nationally ranked business and law schools, the nation's first school of leadership studies, a celebrated international education program, and a community-focused School of Professional and Continuing Studies provide a combination of undergraduate and graduate programs that distinguish the University of Richmond in American higher education.

To learn more or to apply for this exciting opportunity please visit the University of Richmond's careers site at <http://jobs.richmond.edu>.